The Total Economic Impact[™] Of Acumatica

FORRESTER®

Through four customer interviews and data aggregation, Forrester concluded that Acumatica has the following three-year financial impact.



The Acumatica Customer Experience



45%

Enhanced operational efficiency



15%

Improved gross margin



15%

Increased sales volume



10%

Improved marketing spend



"We took a \$20 million company from scratch and got it up and running [on Acumatica] in three months."

Vice president of operations, power storage



This document is an abridged version of a case study commissioned by Acumatica titled: The Total Economic Impact Of Acumatica, April 2020.

